

What is EcoDriving?

EcoDriving is a better way of driving to reduce fuel consumption and is a simple and low cost initiative that can be adopted by all of our customers.

Toyota Australia wants to ensure that our customers get to enjoy the best and most efficient motoring experience in their Toyota vehicles while also minimising their impact on the environment.

Implementing even a few of the EcoDriving tips can lead to fuel (and time) savings when you travel.

The 7 key principles of EcoDriving are

- 1 Plan your trip in advance.**
- 2 Remove unnecessary weight and resistance from your car.**
- 3 Keep tyre pressures at recommended levels.**
- 4 Accelerate and decelerate smoothly.**
- 5 Drive in a highest possible gear and at constant speed.**
- 6 Limit the use of your car air conditioning and other electrical equipment**
- 7 Keep your Toyota regularly serviced.**

EcoDriving benefits

EcoDriving has been tested by many organisations in recent years and has shown reductions in fuel consumption and also reduced maintenance costs as well as a reduced accident rate of up to 25% because EcoDriving involves: ¹

An anticipating driving style

Maintaining a steady speed

Less speeding

Less overtaking

Less stress/aggressiveness

Data Source ¹. ECOWILL study at www.ecodrive.org - the golden rules of ecodriving.

Ecodriver

Toyota believes that it is possible to make a significant contribution towards improving your fuel consumption and road safety through the adoption of EcoDriving.

EcoDriving and keeping alert of the traffic environment will save fuel and be safer, plus you'll arrive at much the same time.

For more information on the 7 key principles of EcoDriving, please visit:

toyota.com.au/ecodriver



Toyota Australia EcoDriving Guide

EcoDriving flowchart

Start/Acceleration

Accelerate softly

Gently accelerate to traffic pace allowing automatics to change earlier. Change manuals earlier.

Driving at constant speed

Keep pace

Minimise fluctuations in speed and only adjust your accelerator to smoothly keep pace with traffic.

Free-wheeling or Coasting

Release and roll

Let the car roll by removing your foot from the accelerator whenever you can see that you will need to slow or come to a stop ahead.

Stop the engine when your car is stopped

Stop idling

When you stop, to let someone in or to pack or unpack the car, make sure you don't leave it idling.

Plan trip/Set navigation

Set off just after starting engine

Speed

Time



--- Wasteful driving

--- Eco-driving